

Pro-Life Development Director

ProLife
on Campus

Winning Hearts ... Changing Minds ... Saving Lives

Powered by
Center for
Bio-Ethical
Reform



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Contact: Fletcher Armstrong
CBR Southeast Region Director

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Immediate Opening: Pro-Life Development Director

Work Schedule: Full-time or part-time.

Location: CBR Southeast Region Operations (generally south of the Ohio, east of the Mississippi)

Travel: Some overnights

Salary: Negotiable, depending on the measurable results you can achieve. Depending on the need, the successful candidate may attend an excellent training program for personal fundraising (as opposed to institutional fundraising), to learn our system for covering salary and other related maintenance costs.

Selection Criteria: Preference will be given to candidates with nonprofit fundraising experience. Pro-life leadership experience is preferred, but any successful leadership experience will be considered.

Job Description:

1. Develop, maintain, and implement an annual fundraising plan for CBR Southeast.
2. Work with the Southeast Director to identify potential donor groups.
3. Develop and implement programs to maximize funding from each of the various donor groups.
4. Develop and maintain relationships with major donors.
5. Learn how CBR's strategy of using pictures to expose injustice is within the mainstream of historical social reform movements, such as the movements to eliminate slavery in the 1800s, expose and eliminate abusive child labor in the early 1900s, and correct racial injustice in the 1950s-1960s.
6. Coordinate fundraising activities with ongoing CBR projects, such as the Genocide Awareness Project (GAP) and the Reproductive "Choice" Campaign (RCC).
7. On occasion, participate in CBR projects, such as GAP and RCC.
8. Train and mentor new CBR staff members in conducting personal fund-raising.
9. Assist with other major projects, as needed.

Interested? If you are ready to help stop the killing in a big way, please contact Fletcher Armstrong — 865-776-1312 (mobile), Fletcher@ProLifeOnCampus.com.

